

# Martin V. Day

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## Education

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Post-doctoral Harvard University  
Department of Psychology  
2014-2015

Post-doctoral Princeton University  
Princeton School of Public and International Affairs &  
Department of Psychology  
2012-2014

Ph.D. University of Waterloo  
Social Psychology  
Awarded: October, 2011

B.Sc. Dalhousie University  
Psychology (First Class Honours)  
Awarded: May, 2003

## Principal Employment

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Sept. 2021 - Present Associate Professor  
Department of Psychology, Faculty of Science  
Memorial University

## Prior Employment

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Sept. 2015 – Aug. 2021 Assistant Professor  
Department of Psychology, Faculty of Science  
Memorial University

Aug. 2014 – July 2015 Postdoctoral College Fellow  
Department of Psychology, Harvard University

Sept. 2012 – July 2014 Lecturer of Public Affairs  
Princeton School of Public and International Affairs  
Princeton University

Sept. 2012 – July 2014 Postdoctoral Research Associate  
Department of Psychology and Princeton School of Public and  
International Affairs, Princeton University

Sept. 2011 – Adjunct Lecturer  
 May 2012 Department of Psychology/Renison College, University of Waterloo

## Research Interests

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Societal Cognition, Social Justice, Social Mobility Beliefs, Social and Economic Inequality, Judgment and Decision Making, Ideology, Morality, Status, Public Policy

## Publications

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‡ Preregistered \* Supervised graduate student \*\* Supervised undergraduate student

1. **Day, M.V.**, Kay, A.C., Holmes, J.G., & Napier, J.L. (2011). System justification and the defense of committed relationship ideology. *Journal of Personality and Social Psychology*, *101*, 291-306.
2. **Day, M.V.**, & Ross, M. (2011). The value of remorse: How drivers' responses to police predict fines for speeding. *Law and Human Behavior*, *35*, 221-234.
3. Kay, A.C., **Day, M.V.**, Zanna, M.P., & Nussbaum, A.D. (2013). The insidious (and ironic) effects of positive stereotypes. *Journal of Experimental Social Psychology*, *49*, 287-291.
4. **Day, M.V.** (2013). Stigma, halo effects, and threats to ideology: Comment on the fewer the merrier? *Analysis of Social Issues and Public Policy*, *13*, 49-51.
5. **Day, M.V.**, & Bobocel, D.R. (2013). The weight of a guilty conscience: Subjective body weight as an embodiment of guilt. *PLoS ONE*, *8*, 1-7.  
 Open Access: <https://doi.org/10.1371/journal.pone.0069546>
6. **Day, M.V.** (2014). Guilt. In T. R. Levine (Ed.), *Encyclopedia of deception* (pp. 427-429). Thousand Oaks, CA: Sage Publications.
7. **Day, M.V.**, & Ross, M. (2014). Predicting confidence in flashbulb memories. *Memory*, *22*, 232-242.
8. Blatz, C.W., **Day, M.V.**, & Schryer, E. (2014). Official public apology effects on victim group members' evaluations of the perpetrator group. *Canadian Journal of Behavioural Science*, *46*, 337-345.
9. **Day, M.V.** (2014). Forgiveness. In B. A. Arrigo (Ed.), *Encyclopedia of criminal justice ethics* (pp. 368-370). Thousand Oaks, CA: Sage Publications.
10. **Day, M.V.**, Fiske, S.T., Downing, E.L., & Trail, T.E. (2014). Shifting liberal and conservative attitudes using moral foundations theory. *Personality and Social Psychology Bulletin*, *40*, 1559-1573.
11. **Day, M.V.** (2016). Why people defend relationship ideology. *Journal of Social and Personal Relationships*, *33*, 348-360.

12. **Day, M.V.**, & Fiske, S.T. (2017). Movin' on up? How perceived social mobility affects willingness to defend the system. *Social Psychological and Personality Science*, 8, 267-274.
13. **Day, M.V.**, & Fiske, S.T. (2019). Understanding the nature and consequences of social mobility beliefs. In Jetten, J., & Peters, K. (Eds.) *The social psychology of inequality* (pp. 365-380). Springer.
14. Davidai, S., **Day, M.**, Goya-Tocchetto, D., Hauser, O., Jachimowicz, J., Mirza, M. U., ... Tepper, S. (2020, June). We have a rare opportunity to create a stronger, more equitable society. *Behavioral Scientist*.  
Open Access: <https://behavioralscientist.org/we-have-a-rare-opportunity-to-create-a-stronger-more-equitable-society/>
15. ‡ Landy, J.F., Jia, M., Ding, I.L., Viganola, D., ... The Crowdsourcing Hypothesis Tests Collaboration, & Uhlmann, E. L (2020). Crowdsourcing hypothesis tests: Making transparent how design choices shape research results. *Psychological Bulletin*, 146, 451-479. **(Member of Hypothesis Tests Collaboration)**.
16. ‡ \***Keshabyan, A.**, & **Day, M.V.** (2020). Concerned whether you'll make it in life? Status anxiety uniquely explains job satisfaction. *Frontiers in Psychology*, 11, 1123.  
Open Access: <https://doi.org/10.3389/fpsyg.2020.01523>
17. ‡ Tierney, W., Hardy, J., Ebersole, C.R., Leavitt, K., ... Hiring Decisions Forecasting Collaboration, & Uhlmann, E. L (2020). Creative destruction in science. *Organizational Behavior and Human Decision Processes*, 161, 291-309. **(Member of Forecasting Collaboration)**.  
Open Access: <https://doi.org/10.1016/j.obhdp.2020.07.002>
18. ‡ \***Nadler, J.**, **Day, M.V.**, Beshai, S., & Mishra, S. (2020). The relative deprivation trap: How feeling deprived relates to symptoms of Generalized Anxiety Disorder. *Journal of Social and Clinical Psychology*, 39, 897-922.
19. ‡ Tierney, W., Hardy, J., Ebersole, C.R., Viganola, D., ... Culture and Work Forecasting Collaboration, & Uhlmann, E.L (2021). A creative destruction approach to replication: Implicit work and sex morality across cultures. *Journal of Experimental Social Psychology*, 93, 104060. **(Member of Forecasting Collaboration)**. [Registered Report]
20. Christensen, K., Dolifka, D., Shaddy, F., **Day, M.V.**, Norton, M.I., ... & Bhattacharjee, A. (2021). Changing views on inequality: Consumer perceptions, preferences, and willingness to redistribute. In Bradford, T. W., Keinan, A., & Thomson, M. (Eds.) *Advances in Consumer Research* (Vol. 49, pp. 660-664). Association for Consumer Research.
21. ‡ \*\***Genge, O.**, & **Day, M.V.** (2021). Explaining support for post-secondary educational funding for Indigenous students. *Canadian Journal of Behavioural Science*, 53, 304-314.  
Published pre-print: <https://doi.org/10.31234/osf.io/k4dzv>  
Published data: <https://osf.io/mb9nu/>

22. ‡ **Day, M.V.**, & Norton, M. I. (2022). Perceived and ideal inequality in university endowments in the United States. *Personality and Social Psychology Bulletin*.  
Open Access: DOI: <https://doi.org/10.1177/01461672221083766>  
Published Pre-print: <https://doi.org/10.31234/osf.io/cuqmb>
23. Jachimowicz, J.M., Davidai, S., Goya-Tocchetto, D., Szaszi, B., **Day, M.V.**, Tepper, S.J., Phillips, L.T., Mirza, M.U., Ordabayeva, N., & Hauser, O.P. (2022). Inequality in researcher's minds: Four guiding questions for studying subjective perceptions of economic inequality. *Journal of Economic Surveys*.  
Open Access: <https://onlinelibrary.wiley.com/doi/full/10.1111/joes.12507>  
Published Pre-print: <https://doi.org/10.31234/osf.io/gn2z5>
24. ‡ **\*\*McAleese, O.**, & **Day, M.V.** (2022). Some psychological determinants of broad union attitudes. *Journal of Social and Political Psychology*, 10 (12), 588-606.  
Open Access: <https://jspp.psychopen.eu/index.php/jspp/article/view/9659>  
Published pre-print: <https://doi.org/10.31234/osf.io/23amr>
25. ‡ Delios, A., Clemente, E. G., Wu, T., Tan, H. ... Generalizability Tests Forecasting Collaboration, & Uhlmann, E. L. (2022). Can you step into the same river twice? Examining the generalizability of research findings from archival data. *Proceedings of the National Academy of Sciences*, 199, 30, e2120377119. (**Member of Forecasting Collaboration**).  
Open Access: <https://www.pnas.org/doi/abs/10.1073/pnas.2120377119>
26. ‡ Grossman, I., Rotella, A., Hutcherson, C.A., Sharpinskyi, K. ... **Day, M.V.**, ... The Forecasting Collaborative (2023). Insights into accuracy of social scientists' forecasts of societal change. *Nature Human Behavior*, 7, 484-501.  
Open Access: <https://doi.org/10.1038/s41562-022-01517-1>  
Published pre-print: <https://psyarxiv.com/wdxsb/>

## Manuscripts Under Review

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‡ Preregistered \* Supervised graduate student \*\* Supervised undergraduate student

1. Phillips, L.T., Tepper, S.J., Goya-Tocchetto, D., Davidai, S., Ordabayeva, N., Mirza, M.U., Szaszi, B., **Day, M.V.**, Hauser, O.P. & Jachimowicz, J.M. (Under Review). Inequality in people's minds.  
Published Pre-print: <https://psyarxiv.com/vawh9/>
2. ‡ Sparacio, A., Jiga-Boy, G., IJzerman, H., Ropovik, I. ... **Day, M.V.**, **\*\*Brenton, S.** ... (Under Review). A multi-site study of brief stand-alone self-administered mindfulness exercises to reduce stress.  
Published Pre-print: <https://psyarxiv.com/krbn3/>

## Manuscripts In Preparation (Completed Research Projects)

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‡ Preregistered \* Supervised graduate student \*\* Supervised undergraduate student

1. Aczel, B., Szaszi, B., Nilsonne, G., Holzmeister, F., ... **Day, M.V.**, ...Wagenmaker, E. (in preparation). Estimating the analytic robustness of social and behavioural sciences.
2. ‡ **\*Reynolds, J.**, Lively, C., **Day, M.V.**, **\*\*McInnis, M.**, & **\*Ryan, M.** (in preparation). Personal relative deprivation explains support for income and wealth redistribution.
3. **\*Han, T.**, **Day, M.V.**, **\*Jeon, C.**, & **\*Inwood, S.** (in preparation). When does society make sense? A societal cognition perspective.
4. **Day, M.V.**, & Fiske, S.T. (in preparation). A conceptually validated measure of status anxiety.
5. ‡ **\*Wilson, F.**, **Day, M.V.** & **\*\*Daly, K.** (in preparation). Global economic inequality: Explaining people's perceptions and ideals.
6. ‡ **Day, M.V.** (in preparation). Barriers to changing inequality: Your beliefs of others' opinions on the gap between the rich and poor.
7. ‡ **\*\*Higdon, S.**, **Day, M.V.** & **\*\*Hewitt, M.** (in preparation). Explaining attitudes towards immigration of individuals with low or high-skills.

## Presentations

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\* Supervised graduate student    \*\* Supervised undergraduate student

1. **Day, M.V.**, **\*Nieto, M.** & **\*Jeon, C.** (July, 2023). Explaining people's social mobility beliefs. Presentation at the International Society for Justice Research, 19<sup>th</sup> Biennial Conference, Munich, Germany.
2. **\*\*Brenton, S.** & **Day, M.V.** (May, 2023). Exploring the effect of perceived income inequality on school belongingness in undergraduate students. Poster presentation at the 46<sup>th</sup> Annual Science Atlantic Psychology Conference, Halifax, NS.
3. **\*\*Bonnell, H.**, **Day, M.V.**, & Kudla, D. (May, 2023). The potential impact of meritocratic beliefs on perceptions of police legitimacy. Poster presentation at the 46<sup>th</sup> Annual Science Atlantic Psychology Conference, Halifax, NS.
4. **\*\*Bonnell, H.**, **Day, M.V.**, & Kudla, D. (April, 2023). The impact of meritocratic beliefs on police legitimacy. Presentation at the 2023 Virtual Conference for Undergraduate Students (Psychology in the Military).
5. **Day, M.V.** (July, 2021). Barriers to equality: Your misestimates of other people's beliefs about inequality. Presentation at the International Society for Justice Research, 18<sup>th</sup> Biennial Conference, Lisbon, Portugal [Virtual].
6. **Day, M.V.**, Lively, C., **\*\*McInnis, M.** & **\*Ryan, M.** (February, 2020). Drivers of equality: Personal relative deprivation, not subjective status, explains support for redistribution. Presentation at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, USA.

7. **\*\*Genge, O., Day, M. V. & \*Wilson, F.** (Nov, 2019). Predicting support for the Post-Secondary Student Support Program. Poster presented at the 3<sup>rd</sup> annual Aboriginal Health Symposium, Memorial University.
8. **Day, M.V.** (Nov, 2019). Behavioural economics. Presentation at The Gardiner Centre, Memorial University.
9. **Day, M.V.** (Nov, 2019). Invited participant. Sizing Up Inequality workshop. Preconference of the Society for Judgment and Decision Making conference, Montreal, QC. (Sponsored by The Tobin Project).
10. **\*Nadler, J., & Day, M.V.** (June, 2019). Ill gotten-gains: The relationship between status anxiety and poor mental health. Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, NS.
11. **Day, M.V.** (April, 2019). Invited roundtable discussant. The Tobin Project Conference on Inequality and Decision Making, Cambridge, MA, USA.
12. **Day, M.V., & Norton, M.** (February, 2019). Well endowed? Estimated and ideal wealth inequality of college and university endowments. Presentation at the Education and Marketing Journal of Marketing Research Special Issue Conference, American Marketing Association, Austin, USA.
13. **\*\*Daly, K., & Day, M.V.** (July, 2018). Explaining biased beliefs about global economic inequality. Poster presentation at the Canadian Society for Brain, Behaviour and Cognitive Science conference, St. John's, NL.
14. **\*\*Daly, K., & Day, M.V.** (May, 2018). Global economic inequality: Individuals' perceptions and their potential predictors. Poster presentation at the Science Atlantic conference, Halifax, NS.
15. **Day, M. V., & Norton, M.** (March, 2018). Not so well-endowed? Perceived and ideal levels of U.S. college endowments. Presentation at the Annual Convention of the Society for Personality and Social Psychology, Atlanta, USA.
16. **Day, M.V.** (March, 2018). Economic and opportunity inequality. Invited presentation at the Political Science Speaker Series, Department of Political Science, Memorial University.
17. **Day, M.V.** (Feb, 2018). Some psychological barriers of economic inequality. Presentation at the Psychology Colloquium, Department of Psychology, Memorial University.
18. **Day, M.V., & Fiske, S.T.** (July, 2017). Movin' on up? How perceived social mobility affects willingness to defend the system. Presentation at the Annual Meeting of the International Society of Political Psychology, Edinburgh, U.K.
19. **\*\*Power, H., & Day, M.V.** (May, 2017). Does self-esteem contribute to status anxiety? Poster presentation at the Science Atlantic conference, Sydney, NS.

20. **Day, M.V.**, & Norton, M. (May, 2017). Well endowed? The perceived and ideal inequality of U.S. college endowments. Presentation at the 29th Annual Convention of the Association for Psychological Science, Boston, USA.
21. **Day, M.V.** (August, 2016). Can income inequality and social mobility affect support for redistribution? Presentation at The Tobin Project Conference on Inequality and Decision Making, Cambridge, MA, USA.
22. **Day, M.V.**, & Fiske, S. T. (July, 2016). What is status anxiety? Exploring a mechanism of the consequences of income inequality. Presentation at the International Society for Justice Research (ISJR), 16<sup>th</sup> Biennial Conference, Canterbury, U.K.
23. **Day, M.V.** (February, 2016). How to nudge. Invited presentation at the Policy NL and The Leslie Harris Centre of Regional Policy and Development Workshop: Nudging Not Forcing, Understanding Behavioural Economics and "Nudging" to Influence Collective Action, Memorial University.
24. **Day, M.V.**, & Fiske, S. T. (February, 2015). How to undermine the system: The roles of social mobility and meritocratic beliefs. Poster at the 16<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Longbeach, CA.
25. **Day, M.V.** (December, 2014). Taming elephants and donkeys: How moral foundations can shift political attitudes. Invited presentation at the Boston Area Moral Cognition Group, Boston University.
26. **Day, M.V.** (March, 2014). Taming the moral tiger: How moral foundations can shift political attitudes. Invited presentation presented at the Neuroscience and Social Decision Making Lecture Series, Princeton University.
27. **Day, M.V.**, Fiske, S.T., Downing, E.L., & Trail, T.E. (February, 2014). Shifting liberal and conservative attitudes using moral foundations theory. Poster at the 15<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Austin, TX.
28. **Day, M.V.** (September, 2013). Exploring the underpinnings of societal beliefs: The roles of morality, ideology and system justification. Presentation at the Department of Psychology, Princeton University.
29. **Day, M.V.**, Schumann, K., & Ross, M. (June, 2011). To what extent and how apologies might get you off the hook. Presentation at the 72<sup>nd</sup> annual meeting of the Canadian Psychological Association, Toronto, ON.
30. **Day, M.V.**, & Bobocel, D.R. (January, 2011). The weight of guilt. Poster at the 12<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
31. **Day, M.V.**, Kay, A.C., Holmes, J.G., & Napier, J.L. (August, 2010). Can the motivation to justify the system affect the defense of marriage? Presentation at the 13<sup>th</sup> Biennial Conference of the International Society for Justice Research, Banff, AB.

32. **Day, M.V.**, & Ross, M. (March, 2010). Stopped for Speeding: How drivers' responses to police influence ticket costs. Poster at the annual meeting of the American Psychology-Law Society, Vancouver, BC.
33. **Day, M.V.**, Kay, A.C., & Holmes, J.G. (January, 2010). The hydraulic nature of system justification and committed relationship ideology. Poster at the 11<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.
34. **Day, M.V.**, & Ross, M. (February, 2009). Stopped for speeding: What should you say to police to reduce ticket costs? Poster at the 10<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Tampa, FL.
35. **Day, M.V.**, Kay, A.C., & Holmes, J.G. (June, 2008). Defending the ideology of marriage and committed relationships: A perspective from system justification theory. Poster at the 69<sup>th</sup> annual meeting of the Canadian Psychological Association, Halifax, NS.
36. **Day, M.V.**, Schumann, K., & Ross, M. (February, 2008). Unraveling forgiveness: The process of giving and receiving an apology. Poster at the 9<sup>th</sup> annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
37. Blatz, C.W., Ross, M., **Day, M.V.**, & Schryer, E. (August, 2007). Reactions to an apology for historical injustice. Poster at the 11<sup>th</sup> Ontario Symposium: Justice and Legitimacy, Waterloo, ON.
38. **Day, M.V.**, Yoshida, E., & Kay, A.C. (April, 2007). Processes of dehumanization and system justification. Presentation at the Psychology and Social Justice Conference, New York University, New York, NY.

## **Research Funding**

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### Current:

- 2020-2024      **Finnis, J. (PI); Brown, C., Daraio, J., Day, M.V., Neis, B., & Stoddart, M. (Co-PIs)**  
 Future Ocean & Coastal Infrastructures, Workpackage 2: Adapting on weather & climate: Networks and infrastructure for adaptation/mitigation decision-making. Ocean Frontier Institute Phase 2 Fund, (\$58,675).
- 2023-2025      **Mifflin, K.,... Day, M.V = Supporting Applicant.** Determining critical behavioural interventions for enabling an effective transition to net-zero emissions in Atlantic Canada. Environment and Climate Change Canada, (\$700,000).

### Completed:

- 2018-2020      **Day, M.V. (PI)**  
 Explaining people's estimates and ideal levels of global wealth inequality. Seed, Bridge, & Multidisciplinary Fund, Memorial University, (\$9,960).
- 2016              **Day, M.V. (PI)**



How income inequality and social mobility can affect support for redistribution. The Tobin Project, (\$2200 USD).

- 2016-2019 **Day, M.V.** (PI)  
The effects of perceived social mobility on system defense and system change. Start-Up Grant, Memorial University.
- 2015-2017 Mishra, S. (PI); Neville, L. (Co-PI); **Day, M.V.** (Collaborator)  
Social mobility and preference for income inequality. Insight Development Grant, Social Sciences and Humanities Research Council of Canada, (\$33,111).
- 2012-2014 **Day, M.V.** (PI)  
General Research Grant. Princeton School of Public and International Affairs, Princeton University, (\$2000 USD).

#### Other Funding:

- 2020 Open Access and Scholarly Communications: Author Fund, Memorial University Libraries, Memorial University, (\$2507.50 USD).

#### **Awards and Honours**

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- 2020 Fellow, Society of Experimental Social Psychology
- 2018 First-Round Finalist, Research Prize in Public Interest Communications, Center for Public Interest Communications
- 2009-2010 President's Scholarship, University of Waterloo
- 2009-2010 Ontario Graduate Scholarship
- 2007-2010 Student Travel Grants, University of Waterloo
- 2005-2006 President's Scholarship, University of Waterloo
- 2005-2006 Social Sciences and Humanities Research Council Scholarship

#### **Student Research Supervision (Training of Highly Qualified Personnel)**

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<b>Years</b>	<b>Name</b>	<b>Program</b>
<u>Doctoral</u> 2017-2021	Jonah Nadler Project:	Doctor of Psychology (PsyD) The relative deprivation trap: How feeling deprived relates to symptoms of generalized anxiety disorder (Thesis defended).
<u>Master's</u> 2020-2022	Sydney Snow Project:	Master's of Applied Psychological Science

		Do social mobility beliefs and framing affect support for economic redistribution policies?
2019-2021	Fiona Wilson Project:	Master's of Applied Psychological Science Explaining perceptions and ideals of global economic inequality.
2018-2021	Chan Jeon Project:	Master's of Science, Experimental Psychology Personal social mobility beliefs and motivation for goals.
2018-2020	Samantha Inwood Project:	Master's of Applied Psychological Science No child left behind: Attitudes toward redistributing donations made to US public schools.
2016-2018	Anna Keshabyan Project:	Master's of Applied Psychological Science Status anxiety uniquely explains job satisfaction.
2016-2018	Michael Ryan Project:	Master's of Applied Psychological Science Economic mental models and other psychological predictors of economic inequality.
2016-2017	Yirong Qin Project:	Master's of Applied Psychological Science Quantitative interviews with community supports program users.
2015-2016	Samrah Humayun Project:	Master's of Applied Psychological Science Societal lifestyle issues: Perceived economic status and status anxiety.

UndergraduateHonours

2022-2023	S. Brenton	Exploring the effect of perceived income inequality on school belongingness
2022-2023	H. Bonnell	The potential impact of meritocratic beliefs on perceptions of police legitimacy
2022-2023	B. Sutton	Do personal social mobility beliefs affect possible future selves in undergraduate students?
2020-2021	M. Baldwin	But how does it make you feel? How feelings of personal relative deprivation contribute to system change and defense.
2020-2021	R. Lee *Award*	The role of goal completion on status anxiety. *University Medal for Academic Excellence, Psychology*
2020-2021	G. Hynes	Everyday life in society: Examining personal relative deprivation and related outcomes.
2019-2020	M. Gregory	Dynamic norms as a catalyst for sustainable, nonnormative behaviour.

2018-2019	O. Genge	Predicting support for the post-secondary student support program.
2018-2019	O. McAleese	Can perceptions of social mobility predict union support?
2018-2019	M. McInnis	Predicting support for economic inequality using personal relative deprivation and subjective socioeconomic status.
2017-2018	M. Hewitt	Can our perception of social mobility affect how we feel about immigrants?
	*Award*	*Best Psychology Poster Award*
2017-2018	K. Daly	Global economic inequality: Individuals' perceptions and the potential predictors.
2016-2017	H. Power	Does self-esteem contribute to status anxiety?
2016-2017	E. Walsh	Social comparisons and status anxiety.
2015-2016	M. Ryan	The effect of perceived social mobility on present bias.
2011-2012	B. Heaman	(University of Waterloo) Co-Supervised.
2007-2008	P. Loucks	(University of Waterloo) Co-Supervised.

#### Directed Studies

2020 Winter	M. Baldwin	Evaluating the role of status anxiety and social comparison in physical and mental health outcomes
2019 Winter	S. Higdon	How perceived social mobility and respondents' socioeconomic status affect attitudes toward low and high-skilled immigration
2016 Fall	J. Idinye	Correlation of status anxiety measures.

#### Summer Students

2020 Summer	M. House-Denine	NSERC Science Undergraduate Student Research Award (Co-Supervised with Dr. Aimee Suprenant)
2017 Summer	R. Collins	Memorial University Science Undergraduate Student Research Award
2017 Summer	K. Daly	Canada Summer Jobs Student Research Assistant
2016 Summer	N. Rodriguez	NSERC Science Undergraduate Student Research Award (Co-Supervised with Dr. Ian Neath).

#### Memorial University's Undergraduate Career Experience Program (MUCEP) Students

2023 Summer	M. Baker	Department of Psychology
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2022 Fall 2023 Winter	N. Careen	Department of Psychology
2021 Spring-Fall	K. Whelan	Department of Psychology
2020 Winter - 2019 Summer	G. Hynes	Department of Psychology
2019 Fall	K. Matthews	Department of Psychology
2018 Fall - 2019 Summer	J. Clarke	Department of Psychology
2018 Fall	L. Foley	Department of Psychology
2017 Summer	M. Learning	Department of Psychology
2016 Fall - 2018 Winter	M. Hewitt	Department of Psychology

#### Research Assistant Internships (Full-time)

2023 Fall	S. Snow.	Funding: Conservation Corps of Newfoundland and Labrador/Future Oceans & Coastal Infrastructures Workpackage 2
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#### **Teaching Interests**

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Social Psychology, Research Methods in Social Psychology, Positive Psychology  
How to Change Behavior with Social Psychology

#### **Teaching Experience**

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##### Current Courses:

2023-Present (Fall)	Theory and Methods in Social Psychology (PSYC 6400, Graduate), Memorial University
2023-Present (Winter)	Select Topics in Social Psychology (PSYC 4150, Undergraduate), Memorial University
2023-Present (Fall)	Social Psychology (PSYC 3100, Undergraduate), Memorial University

##### Past Courses:

2015-2021 (Fall & Winter)	Social Psychology (PSYC 3100, Undergraduate), Memorial University
2018-2020 (Fall)	Research Experience in Social Psychology (PSYC 4170, Undergraduate), Memorial University

2014 Fall & 2015 Spring	How to Nudge: Using Social Psychology and Decision Science to Change Behavior and Policy (Undergraduate), Harvard University
2015 Spring	The Psychology of Well-being (Undergraduate), Harvard University
2014 Spring	Psychology for Public Policy (Graduate), Princeton School of Public and International Affairs, Princeton University. Role: Group Instructor, With Dr. Prentice, Dr. Todorov, & Dr. Coman.
2013 Spring	Psychology for Public Policy (Graduate), Princeton School of Public and International Affairs, Princeton University. Role: Group Instructor, With Dr. Levy-Paluck, & Dr. Coman.
2012 Winter	Positive Psychology (Undergraduate), University of Waterloo
2011 Fall	Research Methods in Social Psychology (Undergraduate), University of Waterloo
Summer 2009	Social Cognition (Undergraduate), University of Waterloo. Co-Instructor.

#### Course Development Consultation:

Invited Visit to Yale-National University of Singapore (August 17-19, 2016), "How to apply behavioral insights to public policy," Hosts: Dr. Jean Liu & Dr. Guillem Rimbau, Yale-National University of Singapore.

#### Other Instructor Experience:

July 2015	Invited Instructor, Using Social Psychology and Decision Science to Change Behavior and Policy, Youth Leadership in Social Development Summer Program, Kunming, China. (Sponsored by Beijing Normal University, University of Hong Kong, University of Taiwan, & the Ministry of Education of the People's Republic of China).
2003-2005	English Language Instructor, ECC Foreign Language Institute, Kyoto, Japan.

#### **Professional Service (National/International)**

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##### Service for Professional Societies:

##### Society for Personality and Social Psychology (SPSP)

Symposium Reviewer, SPSP Conference, San Francisco, USA (2022)  
 Single Poster Reviewer, SPSP Conference, San Francisco, USA (2022)  
 Final Poster Judge, SPSP Virtual Conference (2021)  
 Final Poster Judge, SPSP Conference, Portland, USA (2019)  
 Reviewer, Summer Program for Undergraduate Research (2018)  
 Reviewer, Graduate Student Committee Outstanding Research Award (2010)

Association for Psychological Science (APS)

Reviewer, Student Grant Competition (2010)

Review Editor & Editorial Board Member:

Frontiers in Social Psychology (2023-Present)

Independent Grant Reviewer:

Austrian Science Fund - FWF (2019)

European Research Council (2023)

Marsden Fund - Royal Society of New Zealand (2019)

National Science Foundation (2018)

Social Sciences and Humanities Research Council (2021)

Independent Manuscript Reviewer:

Analyses of Social Issues and Public Policy (2015)

British Journal of Social Psychology (2017, 2021)

European Journal of Social Psychology (2021)

European Societies (2020)

Frontiers in Psychology (2019)

International Journal of Behavioural Development (2023)

Journal of Economic Behavior & Organization (2020)

Journal of Economic Psychology (2018)

Journal of Experimental Social Psychology (2017, 2018, 2019, 2020, 2023)

Journal of Interpersonal Relations, Intergroup Relations and Identity (2010)

Journal of Public Economics (2020)

Journal of Social and Clinical Psychology (2011)

Journal of Social and Personal Relationships (2015, 2016)

Journal of Social and Political Psychology (2013, 2014, 2015, 2016, 2017, 2020)

Journal of Social Psychology (2017)

Nature Human Behavior (2018, 2019)

Peace and Conflict: Journal of Peace Psychology (2014)

Personality and Individual Differences (2021)

Personality and Social Psychology Bulletin (2018, 2020, 2023x2)

Philosophical Psychology (2016)

Proceedings of the National Academy of Sciences (2013, 2018)

Psychological Science (2013)

Public Library of Science One (2019)

Routledge Textbook Proposal (2017)

Sage Textbook Proposal (2011)

Scientific Reports (2022)

Social and Personality Psychology Compass (2020)

Social Psychological and Personality Science (2013, 2015, 2016, 2020x2, 2023)

Social Psychology Quarterly (2021, 2023)

Taylor & Francis Book Proposal (2015)

Time-Sharing Experiments for the Social Sciences (2014)

Membership in Professional Societies:

Society for Experimental Social Psychology  
 Society for Personality and Social Psychology  
 International Society of Justice Research  
 Association for Psychological Science

**University and Department Service**

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- 2022-2023    Memorial University
- Psychology Special Undergraduate Curriculum Committee
  - Psychology Research Experience Pool (PREP) Committee
  - SEA Conference Judge
  - PsyD Dissertation Committee (Gault, S.)
  - PhD Dissertation Committee (Lively, C.)
  - PhD Comprehensive Examination Committee (Gregory, M.)
  - PsyD Dissertation Internal Examiner (Saunders, E.)
  - MSc Thesis Committee (Baldwin, M.)
  - MSc Thesis Committee (Brown, J., Geography)
- 2020-2021    Memorial University
- Psychology Graduate Studies Committee
  - Psychology Awards and Prizes Committee
  - PsyD Dissertation Committee (Lane, B.)
  - PhD Dissertation Committee (Fallon, L.)
  - PhD Dissertation Committee (Lively, C.)
  - PsyD Dissertation Internal Examiner (Pollard, M.)
  - MSc Thesis Committee (MacMillan, M.)
  - MSc Thesis Committee (Han, T.)
  - MSc Thesis Internal Examiner (Drakes, D.)
  - MSc Thesis Internal Examiner (Hall, K.)
- 2019-2020    Memorial University
- Psychology Research Experience Pool (PREP) Coordinator
  - Psychology Graduate Studies Committee
  - PsyD Dissertation Committee (Lane, B.)
  - PsyD Dissertation Committee (Renouf, A.)
  - PhD Dissertation Committee (Fallon, L.)
  - PhD Dissertation Committee (Lively, C.)
  - MSc Thesis Committee (Hollet, K.)
  - MSc Thesis Committee (MacMillan, M.)
  - MSc Thesis Internal Examiner (Bell, L.)
  - MSc Thesis Internal Examiner (Hall, K.)
- 2018-2019    Memorial University
- Psychology Research Experience Pool (PREP) Coordinator
  - Psychology Graduate Studies Committee
  - Psychology Undergraduate Studies Committee
  - CIHR Vanier Selection Committee

- CIHR CGS M Selection Committee
- Psychology Research Day Judge
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PsyD Thesis Internal Examiner (Brooks, D.)
- PhD Dissertation Committee (Fallon, L.)
- PhD Dissertation Committee (Lively, C.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Hollet, K.)
- MSc Thesis Committee (MacMillan, M.)

2017-2018

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Undergraduate Studies Committee
- CIHR Vanier Selection Committee
- CIHR CGS M Selection Committee
- Psychology Research Day Judge
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PhD Comprehensive Examination Committee (Churchill, L.)
- PhD Comprehensive Examination Committee (Fallon, L.)
- PhD Comprehensive Examination Committee (Engel, M., Geography)
- PhD Comprehensive Examination Dean's Delegate (Kaur, N.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Winters, E.)
- MSc Thesis Internal Examiner (McCardle, M.)

2016-2017

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- CIHR Vanier Selection Committee
- Psychology Research Day Judge
- PhD Dissertation Committee (Lane, B.)
- PhD Comprehensive Examination Committee (Malik, S.)
- MSc Thesis Internal Examiner (Churchill, L.)
- MSc Thesis Internal Examiner (Lively, C.)
- MSc Thesis Internal Examiner (McDowell, K.)

2015-2016

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Undergraduate Studies Committee
- Psychology Research Day Judge
- PhD Internal Examiner (MacDonald, S.)

University of Guelph

- PhD External Examiner (Burleigh, T.)

2007-2011

University of Waterloo

- President, Graduate Association of Students in Psychology
- Coordinator, Psychology Paid Participant Pool
- Coordinator, Social Psychology Seminar Series



- Coordinator, Graduate Studies Endowment Fund
- Management Team, Community Knowledge Transfer, Science Shop

### **Sample Media & Community Engagement/Press Coverage**

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Research Lab Twitter Account: @societalcoglab

Research Lab Website: [www.societalcognitionlab.com](http://www.societalcognitionlab.com)

Society for Personality and Social Psychology (October, 2019). Member Spotlight - Martin Day. <http://www.spsp.org/member-spotlight/martin-day>

Tobin Project Newsletter (October, 2019). "Tobin convenes scholars for conference on inequality and decision making."

The New York Times (November, 2017) "The land of apology and a return to Montreal: The Canada letter"

Huffington Post (January, 2017) "Your willingness to defend the status quo depends on your perception of social mobility"

Memorial Gazette (January 2017). "Movin' on up? Views on social mobility shape Americans' faith in the status quo"

Relationship Matters Podcast (December, 2015). Why people defend relationship ideology. *Number 53*. (Invited Discussion)

The Times (October, 2013) "Feel like you've put on weight? Try checking your conscience"

Huffington Post (October, 2013) "Guilt really does weigh you down"

The Guardian (December, 2012) "Why stereotypes are bad even when they're good"

Psychology Today (February, 2011) "Why people cling to mythologies about marriage and coupling: Consider this"

Macleans (May, 2011) "What's the best way to get a speeding ticket reduced?"

Radio Interviews: CBC Radio One: Ontario Morning, Corus Radio Network