

Martin V. Day

Address: Department of Psychology
Memorial University of Newfoundland
St. John's, NL, A1B 3X9, Canada

E-mail: mvd@mun.ca

Phone: 709-864-7667

Lab Website: www.societalcognitionlab.com

Education

Post-doctoral	Harvard University Department of Psychology 2014-2015
Post-doctoral	Princeton University Princeton School of Public and International Affairs & Department of Psychology 2012-2014
Ph.D.	University of Waterloo Social Psychology Awarded: October, 2011
B.Sc.	Dalhousie University Psychology (First Class Honours) Awarded: May, 2003

Principal Employment

Sept. 2021 - Present	Associate Professor Department of Psychology, Faculty of Science Memorial University
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Prior Employment

Sept. 2015 – Aug. 2021	Assistant Professor Department of Psychology, Faculty of Science Memorial University
Aug. 2014 – July 2015	Postdoctoral College Fellow Department of Psychology, Harvard University
Sept. 2012 – July 2014	Lecturer of Public Affairs Princeton School of Public and International Affairs Princeton University
Sept. 2012 – July 2014	Postdoctoral Research Associate Department of Psychology and Princeton School of Public and International Affairs, Princeton University

Sept. 2011 – Adjunct Lecturer
 May 2012 Department of Psychology/Renison College, University of Waterloo

Research Interests

Societal Cognition, Social Justice, Social Mobility Beliefs, Social and Economic Inequality, Judgment and Decision Making, Ideology, Morality, Status, Public Policy

Publications

‡ Preregistered * Supervised graduate student ** Supervised undergraduate student

1. **Day, M.V.**, Kay, A.C., Holmes, J.G., & Napier, J.L. (2011). System justification and the defense of committed relationship ideology. *Journal of Personality and Social Psychology*, 101, 291-306.
2. **Day, M.V.**, & Ross, M. (2011). The value of remorse: How drivers' responses to police predict fines for speeding. *Law and Human Behavior*, 35, 221-234.
3. Kay, A.C., **Day, M.V.**, Zanna, M.P., & Nussbaum, A.D. (2013). The insidious (and ironic) effects of positive stereotypes. *Journal of Experimental Social Psychology*, 49, 287-291.
4. **Day, M.V.** (2013). Stigma, halo effects, and threats to ideology: Comment on the fewer the merrier? *Analysis of Social Issues and Public Policy*, 13, 49-51.
5. **Day, M.V.**, & Bobocel, D.R. (2013). The weight of a guilty conscience: Subjective body weight as an embodiment of guilt. *PLoS ONE*, 8, 1-7.
 Open Access: <https://doi.org/10.1371/journal.pone.0069546>
6. **Day, M.V.** (2014). Guilt. In T. R. Levine (Ed.), *Encyclopedia of deception* (pp. 427-429). Thousand Oaks, CA: Sage Publications.
7. **Day, M.V.**, & Ross, M. (2014). Predicting confidence in flashbulb memories. *Memory*, 22, 232-242.
8. Blatz, C.W., **Day, M.V.**, & Schryer, E. (2014). Official public apology effects on victim group members' evaluations of the perpetrator group. *Canadian Journal of Behavioural Science*, 46, 337-345.
9. **Day, M.V.** (2014). Forgiveness. In B. A. Arrigo (Ed.), *Encyclopedia of criminal justice ethics* (pp. 368-370). Thousand Oaks, CA: Sage Publications.
10. **Day, M.V.**, Fiske, S.T., Downing, E.L., & Trail, T.E. (2014). Shifting liberal and conservative attitudes using moral foundations theory. *Personality and Social Psychology Bulletin*, 40, 1559-1573.
11. **Day, M.V.** (2016). Why people defend relationship ideology. *Journal of Social and Personal Relationships*, 33, 348-360.

12. **Day, M.V.**, & Fiske, S.T. (2017). Movin' on up? How perceived social mobility affects willingness to defend the system. *Social Psychological and Personality Science*, 8, 267-274.
13. **Day, M.V.**, & Fiske, S.T. (2019). Understanding the nature and consequences of social mobility beliefs. In Jetten, J., & Peters, K. (Eds.) *The social psychology of inequality* (pp. 365-380). Springer.
14. Davidai, S., **Day, M.**, Goya-Tocchetto, D., Hauser, O., Jachimowicz, J., Mirza, M. U., ... Tepper, S. (2020, June). We have a rare opportunity to create a stronger, more equitable society. *Behavioral Scientist*.
Open Access: <https://behavioralscientist.org/we-have-a-rare-opportunity-to-create-a-stronger-more-equitable-society/>
15. ‡ Landy, J.F., Jia, M., Ding, I.L., Viganola, D., ...The Crowdsourcing Hypothesis Tests Collaboration, & Uhlmann, E. L (2020). Crowdsourcing hypothesis tests: Making transparent how design choices shape research results. *Psychological Bulletin*, 146, 451-479. (**Member of Hypothesis Tests Collaboration**).
16. ‡ ***Keshabyan, A.**, & **Day, M.V.** (2020). Concerned whether you'll make it in life? Status anxiety uniquely explains job satisfaction. *Frontiers in Psychology*, 11, 1123.
Open Access: <https://doi.org/10.3389/fpsyg.2020.01523>
17. ‡ Tierney, W., Hardy, J., Ebersole, C.R., Leavitt, K., ...Hiring Decisions Forecasting Collaboration, & Uhlmann, E. L (2020). Creative destruction in science. *Organizational Behavior and Human Decision Processes*, 161, 291-309. (**Member of Forecasting Collaboration**).
Open Access: <https://doi.org/10.1016/j.obhdp.2020.07.002>
18. ‡ ***Nadler, J.**, **Day, M.V.**, Beshai, S., & Mishra, S. (2020). The relative deprivation trap: How feeling deprived relates to symptoms of Generalized Anxiety Disorder. *Journal of Social and Clinical Psychology*, 39, 897-922.
19. ‡ Tierney, W., Hardy, J., Ebersole, C.R., Viganola, D., ... Culture and Work Forecasting Collaboration, & Uhlmann, E.L (2021). A creative destruction approach to replication: Implicit work and sex morality across cultures. *Journal of Experimental Social Psychology*, 93, 104060. (**Member of Forecasting Collaboration**). [Registered Report]
20. Christensen, K., Dolifka, D., Shaddy, F., **Day, M.V.**, Norton, M.I., ... & Bhattacharjee, A. (2021). Changing views on inequality: Consumer perceptions, preferences, and willingness to redistribute. In Bradford, T. W., Keinan, A., & Thomson, M. (Eds.) *Advances in Consumer Research* (Vol. 49, pp. 660-664). Association for Consumer Research.
21. ‡ ****Genge, O.**, & **Day, M.V.** (2021). Explaining support for post-secondary educational funding for Indigenous students. *Canadian Journal of Behavioural Science*, 53, 304-314.
Published pre-print: <https://doi.org/10.31234/osf.io/k4dzv>
Published data: <https://osf.io/mb9nu/>

22. ‡ **McAleese, O., & Day, M.V.** (2022). Some psychological determinants of broad union attitudes. *Journal of Social and Political Psychology*, 10 (12), 588-606.
Open Access: <https://jspp.psychopen.eu/index.php/jspp/article/view/9659>
Published pre-print: <https://doi.org/10.31234/osf.io/23amr>
23. ‡ Delios, A., Clemente, E. G., Wu, T., Tan, H. ... Generalizability Tests Forecasting Collaboration, & Uhlmann, E. L. (2022). Can you step into the same river twice? Examining the generalizability of research findings from archival data. *Proceedings of the National Academy of Sciences*, 199, 30, e2120377119. (**Member of Forecasting Collaboration**).
Open Access: <https://www.pnas.org/doi/abs/10.1073/pnas.2120377119>
24. ‡ The Forecasting Collaborative (2023). Insights into accuracy of social scientists' forecasts of societal change. *Nature Human Behavior*, 7, 484-501. (**Member of Forecasting Collaborative**).
Open Access: <https://doi.org/10.1038/s41562-022-01517-1>
Published pre-print: <https://psyarxiv.com/wdxsb/>
25. ‡ **Day, M.V., & Norton, M. I.** (2023). Perceived and ideal inequality in university endowments in the United States. *Personality and Social Psychology Bulletin*, 49(8), 1151-1165.
Open Access: DOI: <https://doi.org/10.1177/01461672221083766>
Published Pre-print: <https://doi.org/10.31234/osf.io/cuqmb>
26. Jachimowicz, J.M., Davidai, S., Goya-Tocchetto, D., Szaszi, B., **Day, M.V.**, Tepper, S.J., Phillips, L.T., Mirza, M.U., Ordabayeva, N., & Hauser, O.P. (2023). Inequality in researcher's minds: Four guiding questions for studying subjective perceptions of economic inequality. *Journal of Economic Surveys*, 37(5), 1534-1561.
Open Access: <https://onlinelibrary.wiley.com/doi/full/10.1111/joes.12507>
27. ‡ Sparacio, A., Jiga-Boy, G., IJzerman, H., Ropovik, I. ... **Day, M.V., **Brenton, S.** ... (2024). A large, multi-site study of self-administered mindfulness, effects on stress regulation among English speakers. *Nature Human Behavior*, 8, 1716-1725.
Open Access: <https://www.nature.com/articles/s41562-024-01907-7>
28. ‡ **Han, T., Snook, B. & Day, M.V.** (2024). The effect of false balance on perceived scientific consensus about interrogation practices. *Journal of Criminal Psychology* <https://doi.org/10.1108/JCP-09-2024-0091>
29. ‡ **Han, T., Snook, B. & Day, M.V.** (2025) Why does false balance work? A test of partition dependency. *Applied Cognitive Psychology*, 39(1), e70025
30. ‡ **Han, T., Snook, B. & Day, M.V.** (2025) Fore! Does forewarning inoculate people against the false balance effect? *Legal and Criminological Psychology*
31. ‡ **Reynolds, J., Lively, C.J., Day, M.V., **McInnis, M., *Ryan, M., & *Baldwin, M.M.** (2025). Personal relative deprivation, not subjective status, explains support for economic redistribution. *Social Psychological and Personality Science*

Open Access: <https://journals.sagepub.com/doi/10.1177/19485506251349584?int.sj-full-text.similar-articles.8>

32. Phillips, L.T., Tepper, S.J., Goya-Tocchetto, D., Davidai, S., Ordabayeva, N., Mirza, M.U., Szaszi, B., **Day, M.V.**, Hauser, O.P. & Jachimowicz, J.M. (Accepted). Inequality in people's minds: An integrative psychological framework of perceptions of economic inequality. *Personality and Social Psychology Review*.
33. ‡ Aczel, B., Szaszi, B., Clelland, H.T., Kovacs, M.,... **Day, M.V.**, ...Nosek, B.A. (Accepted). Investigating the analytic robustness of social and behavioural sciences. *Nature*.

Manuscripts In Preparation (Completed Research Projects)

‡ Preregistered * Supervised graduate student ** Supervised undergraduate student

1. ‡***Baldwin, M.M.**, ***Snow, S.**, **Day, M.V.**, ****Careen, N.**, Finnis, J., & Markowitz, E.M. (in preparation). Psychological barriers and enablers to climate change mitigation and adaptation among municipal planners.
2. ***Han, T.**, **Day, M.V.**, ***Jeon, C.**, & ***Inwood, S.** (in preparation). When does society make sense? A societal cognition perspective.
3. **Day, M.V.**, & Fiske, S.T. (in preparation). A conceptually validated measure of status anxiety.
4. ‡ ***Brenton, S.**, ***Wilson, F.**, **Day, M.V.** & ****Daly, K.** (in preparation). Global economic inequality: Explaining people's perceptions and ideals.
5. ‡ ***Baldwin, M.M.** & **Day, M.V.** (in preparation). Barriers to changing inequality: Your beliefs of others' opinions on the gap between the rich and poor.
6. ‡ ***Bonnell, H.**, **Day, M.V.** ****Higdon, S.**, & ****Hewitt, M.** (in preparation). Explaining attitudes towards immigration of individuals with low or high-skills.

Presentations

* Supervised graduate student ** Supervised undergraduate student

1. **Day, M.V.** (June, 2025). Charting Your Path to Academia: Insights and Strategies to Prepare for a Career in Academia. Invited Panelist. CPA 86th Annual Convention, St. John's, NL.
2. ***Baldwin, M.M.** & **Day, M.V.** (June, 2025). Does Personal Relative Deprivation Uniquely Explain System Justification? Poster at CPA 86th Annual Convention, St. John's, NL.
3. ***Bonnell, H.**, & **Day, M.V.** (June, 2025). Reflecting on decisions and well-being. Poster at CPA 86th Annual Convention, St. John's, NL.

4. ***Brenton, S., & Day, M.V.** (June, 2025). Rich Country, Poor Country: Explaining Perceptions and Ideals of Global Wealth Inequality. Poster at CPA 86th Annual Convention, St. John's, NL.
5. Gault, S., Peters, A., **Day, M.V.** & Harris, N. (June, 2025). Understanding public perceptions of fetal alcohol spectrum disorder (FASD): An examination of stigmatizing attitudes in Canada and the influence of strengths. Poster at CPA 86th Annual Convention, St. John's, NL.
6. ***Han, T.,** Snook, B. & **Day, M.V.** (March, 2025) Not Every Story Has Two Sides: Examining the Effect of False Balance on Perceived Scientific Consensus about Interrogation Practices. APLS Conference, Puerto Rico.
7. **Day, M.V., *Nieto, M. & *Jeon, C.** (July, 2023). Explaining people's social mobility beliefs. Presentation at the International Society for Justice Research, 19th Biennial Conference, Munich, Germany.
8. ****Brenton, S. & Day, M.V.** (May, 2023). Exploring the effect of perceived income inequality on school belongingness in undergraduate students. Poster presentation at the 46th Annual Science Atlantic Psychology Conference, Halifax, NS.
9. ****Bonnell, H., Day, M.V., & Kudla, D.** (May, 2023). The potential impact of meritocratic beliefs on perceptions of police legitimacy. Poster presentation at the 46th Annual Science Atlantic Psychology Conference, Halifax, NS.
10. ****Bonnell, H., Day, M.V., & Kudla, D.** (April, 2023). The impact of meritocratic beliefs on police legitimacy. Presentation at the 2023 Virtual Conference for Undergraduate Students (Psychology in the Military).
11. **Day, M.V.** (July, 2021). Barriers to equality: Your misestimates of other people's beliefs about inequality. Presentation at the International Society for Justice Research, 18th Biennial Conference, Lisbon, Portugal [Virtual].
12. **Day, M.V.,** Lively, C., ****McInnis, M. & *Ryan, M.** (February, 2020). Drivers of equality: Personal relative deprivation, not subjective status, explains support for redistribution. Presentation at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, USA.
13. ****Genge, O., Day, M. V. & *Wilson, F.** (Nov, 2019). Predicting support for the Post-Secondary Student Support Program. Poster presented at the 3rd annual Aboriginal Health Symposium, Memorial University.
14. **Day, M.V.** (Nov, 2019). Behavioural economics. Presentation at The Gardiner Centre, Memorial University.
15. **Day, M.V.** (Nov, 2019). Invited participant. Sizing Up Inequality workshop. Preconference of the Society for Judgment and Decision Making conference, Montreal, QC. (Sponsored by The Tobin Project).

16. ***Nadler, J., & Day, M.V.** (June, 2019). Ill gotten-gains: The relationship between status anxiety and poor mental health. Poster presented at the annual meeting of the Canadian Psychological Association, Halifax, NS.
17. **Day, M.V.** (April, 2019). Invited roundtable discussant. The Tobin Project Conference on Inequality and Decision Making, Cambridge, MA, USA.
18. **Day, M.V., & Norton, M.** (February, 2019). Well endowed? Estimated and ideal wealth inequality of college and university endowments. Presentation at the Education and Marketing Journal of Marketing Research Special Issue Conference, American Marketing Association, Austin, USA.
19. ****Daly, K., & Day, M.V.** (July, 2018). Explaining biased beliefs about global economic inequality. Poster presentation at the 28th Annual Meeting of the Canadian Society for Brain, Behaviour and Cognitive Science, St. John's, NL.
20. ****Daly, K., & Day, M.V.** (May, 2018). Global economic inequality: Individuals' perceptions and their potential predictors. Poster presentation at the 41st Annual Science Atlantic Psychology Conference, Halifax, NS.
21. **Day, M. V., & Norton, M.** (March, 2018). Not so well-endowed? Perceived and ideal levels of U.S. college endowments. Presentation at the Annual Convention of the Society for Personality and Social Psychology, Atlanta, USA.
22. **Day, M.V.** (March, 2018). Economic and opportunity inequality. Invited presentation at the Political Science Speaker Series, Department of Political Science, Memorial University.
23. **Day, M.V.** (Feb, 2018). Some psychological barriers of economic inequality. Presentation at the Psychology Colloquium, Department of Psychology, Memorial University.
24. **Day, M.V., & Fiske, S.T.** (July, 2017). Movin' on up? How perceived social mobility affects willingness to defend the system. Presentation at the Annual Meeting of the International Society of Political Psychology, Edinburgh, U.K.
25. ****Power, H., & Day, M.V.** (May, 2017). Does self-esteem contribute to status anxiety? Poster presentation at the 40th Annual Science Atlantic Psychology Conference, Sydney, NS.
26. **Day, M.V., & Norton, M.** (May, 2017). Well endowed? The perceived and ideal inequality of U.S. college endowments. Presentation at the 29th Annual Convention of the Association for Psychological Science, Boston, USA.
27. **Day, M.V.** (August, 2016). Can income inequality and social mobility affect support for redistribution? Presentation at The Tobin Project Conference on Inequality and Decision Making, Cambridge, MA, USA.

28. **Day, M.V.**, & Fiske, S. T. (July, 2016). What is status anxiety? Exploring a mechanism of the consequences of income inequality. Presentation at the International Society for Justice Research (ISJR), 16th Biennial Conference, Canterbury, U.K.
29. **Day, M.V.** (February, 2016). How to nudge. Invited presentation at the Policy NL and The Leslie Harris Centre of Regional Policy and Development Workshop: Nudging Not Forcing, Understanding Behavioural Economics and "Nudging" to Influence Collective Action, Memorial University.
30. **Day, M.V.**, & Fiske, S. T. (February, 2015). How to undermine the system: The roles of social mobility and meritocratic beliefs. Poster at the 16th annual meeting of the Society for Personality and Social Psychology, Longbeach, CA.
31. **Day, M.V.** (December, 2014). Taming elephants and donkeys: How moral foundations can shift political attitudes. Invited presentation at the Boston Area Moral Cognition Group, Boston University.
32. **Day, M.V.** (March, 2014). Taming the moral tiger: How moral foundations can shift political attitudes. Invited presentation presented at the Neuroscience and Social Decision Making Lecture Series, Princeton University.
33. **Day, M.V.**, Fiske, S.T., Downing, E.L., & Trail, T.E. (February, 2014). Shifting liberal and conservative attitudes using moral foundations theory. Poster at the 15th annual meeting of the Society for Personality and Social Psychology, Austin, TX.
34. **Day, M.V.** (September, 2013). Exploring the underpinnings of societal beliefs: The roles of morality, ideology and system justification. Presentation at the Department of Psychology, Princeton University.
35. **Day, M.V.**, Schumann, K., & Ross, M. (June, 2011). To what extent and how apologies might get you off the hook. Presentation at the 72nd annual meeting of the Canadian Psychological Association, Toronto, ON.
36. **Day, M.V.**, & Bobocel, D.R. (January, 2011). The weight of guilt. Poster at the 12th annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
37. **Day, M.V.**, Kay, A.C., Holmes, J.G., & Napier, J.L. (August, 2010). Can the motivation to justify the system affect the defense of marriage? Presentation at the 13th Biennial Conference of the International Society for Justice Research, Banff, AB.
38. **Day, M.V.**, & Ross, M. (March, 2010). Stopped for Speeding: How drivers' responses to police influence ticket costs. Poster at the annual meeting of the American Psychology-Law Society, Vancouver, BC.
39. **Day, M.V.**, Kay, A.C., & Holmes, J.G. (January, 2010). The hydraulic nature of system justification and committed relationship ideology. Poster at the 11th annual meeting of the Society for Personality and Social Psychology, Las Vegas, NV.

40. **Day, M.V.**, & Ross, M. (February, 2009). Stopped for speeding: What should you say to police to reduce ticket costs? Poster at the 10th annual meeting of the Society for Personality and Social Psychology, Tampa, FL.
41. **Day, M.V.**, Kay, A.C., & Holmes, J.G. (June, 2008). Defending the ideology of marriage and committed relationships: A perspective from system justification theory. Poster at the 69th annual meeting of the Canadian Psychological Association, Halifax, NS.
42. **Day, M.V.**, Schumann, K., & Ross, M. (February, 2008). Unraveling forgiveness: The process of giving and receiving an apology. Poster at the 9th annual meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
43. Blatz, C.W., Ross, M., **Day, M.V.**, & Schryer, E. (August, 2007). Reactions to an apology for historical injustice. Poster at the 11th Ontario Symposium: Justice and Legitimacy, Waterloo, ON.
44. **Day, M.V.**, Yoshida, E., & Kay, A.C. (April, 2007). Processes of dehumanization and system justification. Presentation at the Psychology and Social Justice Conference, New York University, New York, NY.

Research Funding

Current:

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| 2023-2025 | <u>Fund:</u> Environment and Climate Change Canada, Climate Action and Awareness Fund
<u>Title:</u> Determining critical behavioural interventions for enabling an effective transition to net-zero emissions in Atlantic Canada (\$700,000).
<u>Role:</u> Day, M.V. Co-Applicant |
| 2023-2025 | <u>Fund:</u> Mitacs, Accelerate Program
<u>Title:</u> Characterizing barriers to and opportunities for achieving pro-climate behaviours in Atlantic Canada (\$495,000).
<u>Role:</u> Day, M.V. Co-Applicant |

Completed:

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| 2024 | <u>Fund:</u> Faculty of Science, Memorial University, Internal Research Award
<u>Title:</u> Societal cognition: inequality and well-being (\$5,475).
<u>Role:</u> Day, M.V. (PI) |
| 2020-2024 | <u>Fund:</u> Ocean Frontier Institute Phase 2 Fund
<u>Title:</u> Future Ocean & Coastal Infrastructures, Workpackage 2: Adapting on weather & climate: Networks and infrastructure for adaptation/mitigation decision-making (\$58,675).
<u>Role:</u> Day, M.V. Co-Investigator |

- 2021 Fund: Faculty of Science, Memorial University, Internal Research Award
Title: Exploring inequality (\$2,800).
Role: **Day, M.V.** (PI)
- 2018-2020 Fund: Memorial University, Seed, Bridge, & Multidisciplinary Fund,
Title: Explaining people's estimates and ideal levels of global wealth inequality (\$9,960).
Role: **Day, M.V.** (PI)
- 2016 Fund: The Tobin Project (non-profit research organization)
Title: How income inequality and social mobility can affect support for redistribution. (\$2200 USD).
Role: **Day, M.V.** (PI)
- 2016-2019 Fund: Memorial University, Start-Up Grant.
Title: The effects of perceived social mobility on system defense and system change.
Role: **Day, M.V.** (PI)
- 2015-2017 Fund: Social Sciences and Humanities Research Council of Canada, Insight Development Grant
Title: Social mobility and preference for income inequality., , (\$33,111).
Role: **Day, M.V.** (Collaborator)
- 2012-2014 Fund: Princeton School of Public and International Affairs, Princeton University,
Title: General Research Grant (\$2000 USD).
Role: **Day, M.V.** (PI)

Other Funding:

- 2020 Fund: Memorial University Libraries, Memorial University, Open Access and Scholarly Communications Author Fund, (\$2507.50 USD)
Role: **Day, M.V.** (PI)

Awards and Honours

- 2020 Fellow, Society of Experimental Social Psychology
- 2018 First-Round Finalist, Research Prize in Public Interest Communications, Center for Public Interest Communications
- 2009-2010 President's Scholarship, University of Waterloo
- 2009-2010 Ontario Graduate Scholarship
- 2007-2010 Student Travel Grants, University of Waterloo

2005-2006 President's Scholarship, University of Waterloo

2005-2006 Social Sciences and Humanities Research Council Scholarship

Student Research Supervision (Training of Highly Qualified Personnel)

Years	Name	Program
<u>Doctoral</u>		
2021-2025 (Co-Supervised)	Tianshuang Han Project:	PhD Experimental Psychology Examining the effect of false balance on perceived scientific consensus in confession research
	Award:	Fellow of School of Graduate Studies, MUN
2017-2021	Jonah Nadler Project:	Doctor of Psychology (PsyD) The relative deprivation trap: How feeling deprived relates to symptoms of generalized anxiety disorder
<u>Master's</u>		
2023-2025	Haley Bonnell Project:	Master's of Science, Experimental Psychology Reflecting on decisions and predicting reactions
	Award:	Fellow of School of Graduate Studies, MUN
2023-2025	Shawna Brenton Project:	Master's of Science, Experimental Psychology Understanding the relationship between perceptions of social power and social mobility beliefs
2023-2025	Fatemeh Project:	Master's of Applied Psychological Science Commitment and system justification among immigrants: An investment model approach
2022-2024	Jaimie Reynolds Project:	Master's of Applied Psychological Science The role of reflecting on good decisions on well-being
2020-2022	Sydney Snow Project:	Master's of Applied Psychological Science Do social mobility beliefs and framing affect support for economic redistribution policies?
2019-2021	Fiona Wilson Project:	Master's of Applied Psychological Science Explaining perceptions and ideals of global economic inequality.
2018-2021	Chan Jeon Project:	Master's of Science, Experimental Psychology Personal social mobility beliefs and motivation for goals.
2018-2020	Samantha Inwood Project:	Master's of Applied Psychological Science No child left behind: Attitudes toward redistributing donations made to US public schools.
2016-2018	Anna Keshabyan	Master's of Applied Psychological Science

	Project:	Status anxiety uniquely explains job satisfaction.
2016-2018	Michael Ryan Project:	Master's of Applied Psychological Science Economic mental models and other psychological predictors of economic inequality.
2016-2017	Yirong Qin Project:	Master's of Applied Psychological Science Quantitative interviews with community supports program users.
2015-2016	Samrah Humayun Project:	Master's of Applied Psychological Science Societal lifestyle issues: Perceived economic status and status anxiety.

UndergraduateHonours

2023-2024	K. Warren	Predicting the future: Do socioeconomic status and parental occupation affect perceived social mobility?
2023-2024	M. Luff	Understanding the replicability crisis and sexual behaviors: A Manylabs Africa study
2022-2023 (Co-Supervised)	S. Brenton	Exploring the effect of perceived income inequality on school belongingness
2022-2023	H. Bonnell	The potential impact of meritocratic beliefs on perceptions of police legitimacy
2022-2023	B. Sutton	Do personal social mobility beliefs affect possible future selves in undergraduate students?
2020-2021	M. Baldwin	But how does it make you feel? How feelings of personal relative deprivation contribute to system change and defense.
2020-2021	R. Lee Award:	The role of goal completion on status anxiety. University Medal for Academic Excellence, Psychology, MUN
2020-2021	G. Hynes	Everyday life in society: Examining personal relative deprivation and related outcomes.
2019-2020	M. Gregory	Dynamic norms as a catalyst for sustainable, nonnormative behaviour.
2018-2019	O. Genge	Predicting support for the post-secondary student support program.
2018-2019	O. McAleese	Can perceptions of social mobility predict union support?
2018-2019	M. McInnis	Predicting support for economic inequality using personal relative deprivation and subjective socioeconomic status.

2017-2018	M. Hewitt	Can our perception of social mobility affect how we feel about immigrants?
	Award:	Best Psychology Poster Award, Psychology, MUN
2017-2018	K. Daly	Global economic inequality: Individuals' perceptions and the potential predictors.
2016-2017	H. Power	Does self-esteem contribute to status anxiety?
2016-2017	E. Walsh	Social comparisons and status anxiety.
2015-2016	M. Ryan	The effect of perceived social mobility on present bias.
2011-2012	B. Heaman	(University of Waterloo) Co-Supervised.
2007-2008	P. Loucks	(University of Waterloo) Co-Supervised.

Directed Studies

2020 Winter	M. Baldwin	Evaluating the role of status anxiety and social comparison in physical and mental health outcomes
2019 Winter	S. Higdon	How perceived social mobility and respondents' socioeconomic status affect attitudes toward low and high-skilled immigration
2016 Fall	J. Idinye	Correlation of status anxiety measures.

Summer Students

2020 Summer	M. House-Denine	NSERC Science Undergraduate Student Research Award (Co-Supervised with Dr. Aimee Suprenant)
2017 Summer	R. Collins	Memorial University Science Undergraduate Student Research Award
2017 Summer	K. Daly	Canada Summer Jobs Student Research Assistant
2016 Summer	N. Rodriguez	NSERC Science Undergraduate Student Research Award (Co-Supervised with Dr. Ian Neath).

Memorial University's Undergraduate Career Experience Program (MUCEP) Students

2024 Winter	K. Mallay	Department of Psychology
2023 Summer	M. Baker	Department of Psychology
2022 Fall	N. Careen	Department of Psychology
2023 Winter		
2021 Spring-Fall	K. Whelan	Department of Psychology
2020 Winter - 2019 Summer	G. Hynes	Department of Psychology

2019 Fall	K. Matthews	Department of Psychology
2018 Fall - 2019 Summer	J. Clarke	Department of Psychology
2018 Fall	L. Foley	Department of Psychology
2017 Summer	M. Learning	Department of Psychology
2016 Fall - 2018 Winter	M. Hewitt	Department of Psychology

Research Assistant Internships (Full-time)

2023 Fall	S. Snow.	Funding: Conservation Corps of Newfoundland and Labrador/Future Oceans & Coastal Infrastructures Workpackage 2
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Teaching Interests

Social Psychology, Research Methods in Social Psychology, Positive Psychology
How to Change Behavior with Social Psychology

Teaching Experience

Current Courses:

2023-Present (Fall)	Theory and Methods in Social Psychology (PSYC 6400, Graduate), Memorial University
2023-Present (Winter)	Select Topics in Social Psychology (PSYC 4150, Undergraduate), Memorial University
2023-Present (Fall)	Social Psychology (PSYC 2121, Undergraduate), Memorial University

Past Courses:

2015-2021 (Fall & Winter)	Social Psychology (PSYC 3100, Undergraduate), Memorial University
2018-2020 (Fall)	Research Experience in Social Psychology (PSYC 4170, Undergraduate), Memorial University
2014 Fall & 2015 Spring	How to Nudge: Using Social Psychology and Decision Science to Change Behavior and Policy (Undergraduate), Harvard University
2015 Spring	The Psychology of Well-being (Undergraduate), Harvard University
2014 Spring	Psychology for Public Policy (Graduate), Princeton School of Public and International Affairs, Princeton University. Role: Group Instructor, With Dr. Prentice, Dr. Todorov, & Dr. Coman.

2013 Spring	Psychology for Public Policy (Graduate), Princeton School of Public and International Affairs, Princeton University. Role: Group Instructor, With Dr. Levy-Paluck, & Dr. Coman.
2012 Winter	Positive Psychology (Undergraduate), University of Waterloo
2011 Fall	Research Methods in Social Psychology (Undergraduate), University of Waterloo
Summer 2009	Social Cognition (Undergraduate), University of Waterloo. Co-Instructor.

Course Development Consultation:

Invited Visit to Yale-National University of Singapore (August 17-19, 2016), "How to apply behavioral insights to public policy," Hosts: Dr. Jean Liu & Dr. Guillem Rimbaut, Yale-National University of Singapore.

Other Instructor Experience:

July 2015	Invited Instructor, Using Social Psychology and Decision Science to Change Behavior and Policy, Youth Leadership in Social Development Summer Program, Kunming, China. (Sponsored by Beijing Normal University, University of Hong Kong, University of Taiwan, & the Ministry of Education of the People's Republic of China).
2003-2005	English Language Instructor, ECC Foreign Language Institute, Kyoto, Japan.

Professional Service (National/International)

Service for Professional Societies:

Society for Personality and Social Psychology (SPSP)

Review Board - Conference Reviewer (Aug 2025)
 Review Board - Conference Reviewer (Oct 2024)
 Single Presenter Reviewer, SPSP Conference, San Diego, USA (2023)
 Symposium Reviewer, SPSP Conference, San Francisco, USA (2022)
 Single Poster Reviewer, SPSP Conference, San Francisco, USA (2022)
 Final Poster Judge, SPSP Virtual Conference (2021)
 Final Poster Judge, SPSP Conference, Portland, USA (2019)
 Reviewer, Summer Program for Undergraduate Research (2018)
 Reviewer, Graduate Student Committee Outstanding Research Award (2010)

International Society for Justice Research (ISJR)

Senior Buddy (Mentor Program), ISJR Conference, Munich, Germany (2023)

Association for Psychological Science (APS)

Reviewer, Student Grant Competition (2010)

Community Reviewer:

Frontiers in Social Psychology (2023-Present)

Independent Grant Reviewer:

Austrian Science Fund - FWF (2019)

European Research Council (2023)

The Leverhulme Trust (2024)

Marsden Fund - Royal Society of New Zealand (2019)

National Science Foundation (2018)

Social Sciences and Humanities Research Council (2021)

Independent Manuscript Reviewer:

Analyses of Social Issues and Public Policy (2015)

British Journal of Social Psychology (2017, 2021, 2024)

British Journal of Psychology (2024)

European Journal of Social Psychology (2021)

European Societies (2020)

Frontiers in Psychology (2019)

International Journal of Behavioural Development (2023)

Journal of Applied Psychology (2024)

Journal of Economic Behavior & Organization (2020)

Journal of Economic Psychology (2018)

Journal of Experimental Social Psychology (2017, 2018, 2019, 2020, 2023, 2024, 2025)

Journal of Interpersonal Relations, Intergroup Relations and Identity (2010)

Journal of Personality and Social Psychology (2023, 2024)

Journal of Public Economics (2020)

Journal of Social and Clinical Psychology (2011)

Journal of Social and Personal Relationships (2015, 2016)

Journal of Social and Political Psychology (2013, 2014, 2015, 2016, 2017, 2020)

Journal of Social Psychology (2017)

Nature Human Behavior (2018, 2019)

Peace and Conflict: Journal of Peace Psychology (2014)

Personality and Individual Differences (2021)

Personality and Social Psychology Bulletin (2018, 2020, 2023x2, 2025)

Philosophical Psychology (2016)

Proceedings of the National Academy of Sciences (2013, 2018)

Psychological Science (2013)

Public Library of Science One (2019)

Routledge Textbook Proposal (2017)

Sage Textbook Proposal (2011)

Scientific Reports (2022)

Social and Personality Psychology Compass (2020)

Social Justice Research (2024)

Social Psychological and Personality Science (2013, 2015, 2016, 2020x2, 2023, 2024)

Social Psychology Quarterly (2021, 2023)

Taylor & Francis Book Proposal (2015)
 Time-Sharing Experiments for the Social Sciences (2014)

Membership in Professional Societies:

Society for Experimental Social Psychology
 Society for Personality and Social Psychology
 International Society of Justice Research
 Association for Psychological Science
 Canadian Reproducibility Network (CaRN)

University and Department Service

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| 2024-2025 | Memorial University
- Psychology Research Experience Pool (PREP) Committee
- PsyD Dissertation Committee (Gault, S.)
- MSc Thesis Committee (Brown, J., Geography)
- PsyD Dissertation Internal Examiner (Wilkins, L.)
- MSc Thesis Internal Examiner (Hiscock, B.)
- MSc Thesis Internal Examiner (House, C.) |
| 2023-2024 | Memorial University
- Promotion and Tenure Committee
- Psychology Research Experience Pool (PREP) Committee
- Psychology Day Judge
- PsyD Dissertation Committee (Gault, S.)
- MSc Thesis Committee (Brown, J., Geography) |
| 2022-2023 | Memorial University
- Psychology Special Undergraduate Curriculum Committee
- Psychology Research Experience Pool (PREP) Committee
- SEA Conference Judge
- PsyD Dissertation Committee (Gault, S.)
- PhD Dissertation Committee (Lively, C.)
- PhD Comprehensive Examination Committee (Gregory, M.)
- PsyD Dissertation Internal Examiner (Saunders, E.)
- MSc Thesis Committee (Baldwin, M.)
- MSc Thesis Committee (Brown, J., Geography) |
| 2020-2021 | Memorial University
- Psychology Graduate Studies Committee
- Psychology Awards and Prizes Committee
- PsyD Dissertation Committee (Lane, B.)
- PhD Dissertation Committee (Fallon, L.)
- PhD Dissertation Committee (Lively, C.)
- PsyD Dissertation Internal Examiner (Pollard, M.)
- MSc Thesis Committee (MacMillan, M.)
- MSc Thesis Committee (Han, T.)
- MSc Thesis Internal Examiner (Drakes, D.) |

- MSc Thesis Internal Examiner (Hall, K.)

2019-2020

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Graduate Studies Committee
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PhD Dissertation Committee (Fallon, L.)
- PhD Dissertation Committee (Lively, C.)
- MSc Thesis Committee (Hollet, K.)
- MSc Thesis Committee (MacMillan, M.)
- MSc Thesis Internal Examiner (Bell, L.)
- MSc Thesis Internal Examiner (Hall, K.)

2018-2019

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Graduate Studies Committee
- Psychology Undergraduate Studies Committee
- CIHR Vanier Selection Committee
- CIHR CGS M Selection Committee
- Psychology Research Day Judge
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PsyD Thesis Internal Examiner (Brooks, D.)
- PhD Dissertation Committee (Fallon, L.)
- PhD Dissertation Committee (Lively, C.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Hollet, K.)
- MSc Thesis Committee (MacMillan, M.)

2017-2018

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Undergraduate Studies Committee
- CIHR Vanier Selection Committee
- CIHR CGS M Selection Committee
- Psychology Research Day Judge
- PsyD Dissertation Committee (Lane, B.)
- PsyD Dissertation Committee (Renouf, A.)
- PhD Comprehensive Examination Committee (Churchill, L.)
- PhD Comprehensive Examination Committee (Fallon, L.)
- PhD Comprehensive Examination Committee (Engel, M., Geography)
- PhD Comprehensive Examination Dean's Delegate (Kaur, N.)
- MSc Thesis Committee (Fahmy, W.)
- MSc Thesis Committee (Winters, E.)
- MSc Thesis Internal Examiner (McCardle, M.)

2016-2017

Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- CIHR Vanier Selection Committee

- Psychology Research Day Judge
- PhD Dissertation Committee (Lane, B.)
- PhD Comprehensive Examination Committee (Malik, S.)
- MSc Thesis Internal Examiner (Churchill, L.)
- MSc Thesis Internal Examiner (Lively, C.)
- MSc Thesis Internal Examiner (McDowell, K.)

2015-2016 Memorial University

- Psychology Research Experience Pool (PREP) Coordinator
- Psychology Undergraduate Studies Committee
- Psychology Research Day Judge
- PhD Internal Examiner (MacDonald, S.)

University of Guelph

- PhD External Examiner (Burleigh, T.)

2007-2011 University of Waterloo

- President, Graduate Association of Students in Psychology
- Coordinator, Psychology Paid Participant Pool
- Coordinator, Social Psychology Seminar Series
- Coordinator, Graduate Studies Endowment Fund
- Management Team, Community Knowledge Transfer, Science Shop

Sample Media, Community Engagement, & Press Coverage

Research Lab Website: www.societalcognitionlab.com

Public Workshops

***Brenton, S., *Bonnell, H., *Ghazavi Khorasgani, F., *Reynolds, J., & *Day, M.V.**
(February, 2025). Does providing personalized carbon feedback impact intentions and carbon-intensive behaviours in Atlantic Canada? Pro-climate behaviours in Atlantic Canada workshop at Memorial University of Newfoundland, Hosted by Net Zero Atlantic

Day, M.V, *Brenton, S., *Bonnell, H., *Ghazavi Khorasgani, F., & *Reynolds, J.
(March, 2025). Does providing personalized carbon feedback impact intentions and carbon-intensive behaviours in Atlantic Canada? Pro-climate behaviours in Atlantic Canada – Research findings workshop. University of Prince Edward Island, Hosted by Net Zero Atlantic

Public Webinars

Day, M.V. (March, 2025). Does providing personalized carbon feedback impact intentions and carbon-intensive behaviours in Atlantic Canada? Presentation for Webinar: Pro-Climate Behaviours in Atlantic Canada: Research Findings, Hosted by Net Zero Atlantic

Day, M.V. (May, 2024). Reducing greenhouse gas lifestyle behaviors. Presentation for Webinar: Pro-Climate Behaviours in Atlantic Canada: Interim Report, Hosted by Net Zero Atlantic

Public Discussions

Day, M.V. (May, 2025) Invited Panelist: Green conversation series: Promoting personal and environmental resilience. Memorial University of Newfoundland, Hosted by Newfoundland and Labrador Environmental Network

Podcasts (Discussant)

McGraw, P & Schneider, I. (Hosts). (2025, August 12). Defending relationship ideology [Audio podcast episode #248]. In Solo: The single person's guide to a remarkable life. Podcast transcription and audio:
<https://petermcgraw.org/defending-relationship-ideology>

Relationship Matters Podcast (December, 2015). Why people defend relationship ideology [Audio Podcast episode #53]

Media Articles/Newsletters

Society for Personality and Social Psychology (October, 2019). Member Spotlight - Martin Day. <http://www.spsp.org/member-spotlight/martin-day>

Tobin Project Newsletter (October, 2019). "Tobin convenes scholars for conference on inequality and decision making."

The New York Times (November, 2017) "The land of apology and a return to Montreal: The Canada letter"

Huffington Post (January, 2017) "Your willingness to defend the status quo depends on your perception of social mobility"

Memorial Gazette (January 2017). "Movin' on up? Views on social mobility shape Americans' faith in the status quo"

The Times (October, 2013) "Feel like you've put on weight? Try checking your conscience"

Huffington Post (October, 2013) "Guilt really does weigh you down"

The Guardian (December, 2012) "Why stereotypes are bad even when they're good"

Psychology Today (February, 2011) "Why people cling to mythologies about marriage and coupling: Consider this"

Maclean's (May, 2011) "What's the best way to get a speeding ticket reduced?"

Radio Interviews: CBC Radio One: Ontario Morning, Corus Radio Network